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July 19, 2010

To You, Our Valued Customer:

Effective with Shipments Sept. 1, 2010 Steel Dynamics Engineered Bar Products Division will be increasing our base pricing:

- SBQ Carbon and Alloy hot rolled Bars \$40.00/ton

The monthly Scrap, Alloy, & Fuel Surcharges will remain in effect and are in addition to the announced increases above.

As always, we appreciate your business & continued support. If you have any questions, please contact your SDI sales representative.

Sincerely,

Jeff Cordill
Sales & Marketing Manager
Steel Dynamics Sales North America, Inc.